

International Customer Days

Actuate Corporation (NASDAQ:ACTU), the people behind BIRT™, today announced the highlights of its upcoming Actuate and BIRT Customer Days, a series of free one-day events to be held in [San Francisco, October 28](#); [New York, November 3](#); [Frankfurt, November 10](#); [London, November 12](#); and [Paris, November 17](#). Actuate customers will share how they have transformed their Performance Management and customer-facing applications by leveraging BIRT, the premier development environment for rich information applications. Notable presenters come from analyst firm RedMonk, open source analytic data warehousing company, Infobright, high-tech business advisory company Fuzzy Logix, business intelligence solutions company, mLogica, Healthcare Claims and Membership solutions provider, NASCO, and many other key Actuate customers and partners.

Highlights of the upcoming customer days include:

ABS Nautical Systems- Will discuss how its BIRT-based, on-demand reporting application embedded in its NS5 integrated data management ERP system makes it easier for maritime industry customers to extract and create standard and custom reports, aiding customer efficiency through increased visibility into operations.

City of Dallas- Will discuss lessons the City of Dallas learned as a small team of dedicated employees worked with over 30 departments, 300 managers and 150 executives to create a dynamic BIRT Performance Scorecard implementation for performance management in under six months.

HealthNow New York Inc.- Will discuss how it used BIRT Performance Scorecard to implement processes and methodology for the examination of metrics and procedures to determine where strengths, weaknesses, opportunities and gaps exist within its business model.

Infobright- Will discuss its joint solution with Actuate around BIRT to provide customers a platform to immediately develop & deploy BI apps with rich data visualizations for instantaneous queries against large volumes of data.

mLogica and Fuzzy Logix- Will discuss Analytics on Demand and In-Database Analytics in the Cloud.

NASCO- Will discuss how it lowered costs and shortened its development cycle to realize significant ROI.

Presbyterian Healthcare Services- Will discuss how their BIRT Performance Scorecard-based solution allowed them to completely convert their performance management processes to be the enterprise standard with absolutely no exceptions or resistance.

RedMonk- Founder of the open source analyst firm, James Governor will keynote Actuate's London Customer Day and provide independent insight into building and exploiting next-generation Rich Information Applications

“We are excited to see so many customer and industry leaders come together to discuss and share their best practices with Actuate and BIRT,” said Nobby Akiha, senior vice president marketing, Actuate. “With a few weeks remaining before Customer Days begin, we expect to finalize even more marquee customer speakers and encourage all Actuate and BIRT users to register and attend.”

In addition to the customer networking opportunities at the Actuate and BIRT Customer Days, attendees will receive an update from Pete Cittadini, Actuate's President and CEO, get a peek under the hood of Actuate's product road map and Actuate will honor the winners of the annual Actuate Excellence Awards. To keep up-to-date on all the Actuate and BIRT Customer Day activities via Twitter, follow Actuate at www.twitter.com/Actuate and the hashtag #ActuateBCD.

Actuate and BIRT Customer Day Registration

The Actuate and BIRT customer days are open to Actuate's licensed customers, resellers, certified partners and analysts, as well as registered BIRT Exchange users. For more detailed agenda information, or to register for the conference, please visit www.actuate.com or email ABCD@actuate.com.

Actuate – the people behind BIRT

Actuate founded and continues to co-lead the Eclipse BIRT open source project. BIRT is the premier development environment for Rich Information Applications that present data in compelling and interactive ways via the web on any device. Actuate and its people are dedicated to making BIRT the best environment for our customers to develop Web 2.0 applications that drive revenue through higher customer satisfaction/loyalty and improve operational performance. The people of Actuate continually participate in and provide resources for the vibrant open source community that has emerged around BIRT. Anybody can participate in the BIRT movement by visiting www.birt-exchange.com.

Actuate offers value-add BIRT products and services that speed the development process and bring additional functionality, interactivity and enterprise scalability to BIRT-based Rich Information Applications. Actuate has over 4,400 customers globally in a diverse range of business areas including financial services and the public sector. Founded in 1993, Actuate is headquartered in San Mateo, California, with offices worldwide. Actuate is listed on NASDAQ under the symbol ACTU. For more information, visit the company's web site at www.actuate.com.

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