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Sybase Announces Availability of the Sybase Analytic Appliance

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Sybase Analytic Appliance combines Sybase IQ with category-leading technologies including Sybase PowerDesigner, IBM Power Systems and MicroStrategy.

[Sybase, Inc.](#), the largest enterprise software and services company exclusively focused on managing and mobilizing information, recently announced the immediate availability of the Sybase Analytic Appliance, configured and tuned to provide extreme analytics and alleviate overburdened data warehouses, data marts and reporting systems. Sybase Analytic Appliance combines Sybase IQ – a industry provider in column-based database used by more than 1,400 customers worldwide – with category-leading technologies including Sybase PowerDesigner, IBM Power Systems and MicroStrategy. Sybase Analytic Appliance has already demonstrated success amongst its early adopter program with its ease of implementation and ability to quickly analyze vast amounts of corporate data at an affordable price point.

AdOn Network, a provider in providing innovative advertising solutions for advertisers and publishers, is an early adopter who is beginning to realize the benefits of the Sybase Analytic Appliance. “The Sybase Analytic Appliance delivers the comprehensive and pre-configured solution that we have been looking for to both manage and analyze our growing volume of data,” said Bhaskar Ballapragada, Chief Technology Officer of AdOn Network. “We believe it to be very cost-effective, both in terms of initial investment and ongoing maintenance, and value the fact that it combines market-leading solutions from industry leaders to ensure scalability and continued investment return for the future.”