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Blog: Richard Hackathorn

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Sybase Enters Data Warehouse Appliance Market

At TechWave, **Sybase** [reannounced](#) today the **Sybase Analytic Appliance**, which is their packaging of Sybase IQ with the IBM Power platform, along with a 10-user license for MicroStrategy tools. **The appliance is sold and supported by systems integrator mLogica.**

Sybase is offerings various configuration ranging from 3 TB with 40 users to 48 TB with 160 users. The average cost per terabyte is around \$27,000, although specific pricing on these configurations was not given.

With the Microsoft acquisition of DATAlegro, the DWA market has become a interesting place to watch! I wonder whether Sybase's new offering will have the MPP-power to compete.

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